



**The meeting of the Board of Directors of the *Friends of Mildred Kanipe Memorial Park Association, Inc.*** was called to order on Friday, March 24<sup>th</sup> at 10:00 a.m. at the Oakland Art Gallery (Turkey Hall). Present were board members: Landa Baily, Deb Gray, Celia Scott, Leslye Wing, Karen Roberson, Steve Kennerly and Midge McGinnis, Mike Burke and Tom Wing were also in attendance. John Robertson was unable to attend.

## **AGENDA ITEMS**

### **Tree Planting**

Leslye Wing reported on Tree Planting Project. Successfully planted nine trees on Saturday, 3/18. Tom and Leslye Wing have been back over to the park a few times to stabilize some of the trees which the wind had loosened. Project Team have ordered watering bladders and they have received 40 additional trees (Maple and Sycamore) for planting this fall. Huge thanks to this group! The campground really looks so much nicer with these trees. See our Facebook page for photos.

Fertilizing and soil testing brought up. Do not feel fertilizer is needed, but possibly vitamin B can be added to water in bladders to encourage faster root development. Thanks to a board member we do have access to a soil testing kit and rather than paying someone to do the testing, we can do it within our group and then let the tree project team know results.

### **Trail Dash Update**

Lists of previous year sponsors has been put together and Leslye will send to board so that we can start nailing down sponsors. Leslye also shared this year's logo with us. Umpqua Health has come thru again this year with \$1,000 sponsorship!

### **School House Grant**

Steve has started drafting grant verbiage. Hopes to have it ready for comments/proofing mid-April. Submission to Kinsman is due in August.

### **Marketing Topics**

### **I-5 Signs**

After obtaining costs, requirements, etc. to have some signs placed on I-5 regarding the Park, it was determined that this is extraordinarily expensive and would require an annual fee. We will not be pursuing this.

County is looking into directional signs off the highway, that we have offered to help finance.

### **News Review Visitors Guide**

We have obtained pricing for the Visitors Guide, Our Town and Umpqua Edition. The Visitors Guide appears to be the best option as it is not only distributed via the News Review, but is also placed in numerous high traffic areas. Leslye Wing made motion that we insert a 1/6 size ad and Landa Baily seconded the motion. Leslye will design ad, board will review. Deadline is 4/22/17.

### **NEEF Grant**

A grant is available from National Environmental Education Foundation that appears to be an excellent fit for a ‘communications’ grant (advertising/signs). Midge McGinnis will work on completing this grant and getting it submitted prior to the 4/12/17 deadline.

### **MISCELLANEOUS DISCUSSIONS:**

#### **Wild Flower Planting**

Suggestion made to plant wildflowers at campground. Concern voiced about accidentally getting noxious/poisonous plants in the pastures. Suggested California Poppies in Day Use area....on hill across from picnic area.

#### **Revenue Idea**

Idea suggested...rodeo. This would have to be sponsored and run by a group that holds rodeos....not something Friends would host.

#### **Earth Day**

Not able to participate this year.

#### **Rack Cards**

County was working on some ‘rack cards’ for the various campgrounds prior to change in Directors. Rocky has picked this back up and sent Kanipe ‘draft’ to us for comments. We’ve made some and hope to be able to purchase a supply for distribution when ready.

#### **Moss School**

Deb will touch base with them to see what we can do to assist them.

### **EVENT DATES**

April 14, 2017

Next Board Meeting

July 8, 2017

8<sup>th</sup> Annual Trail Dash

September 28, 2017

Adopt A Highway – Day Use Area

## **NEXT MEETING**

Next Meeting – Friday, April 14, 2017 – Turkey Hall, Oakland – 10 a.m.