



The meeting of the Board of Directors of the *Friends of Mildred Kanipe Memorial Park Association, Inc.* was called to order at 9:10 a.m. on Friday, March 20, 2015 at the Lane House Annex. Present were board members John Robertson, Karen Roberson, Deb Gray, Celia Scott, Midge McGinnis, Leslye Wing, and Landa Baily. Steve Kennerly was unable to attend. Additional attendees included Mike Burke, Mike McCarthy (Trail Dash Coordinator) and new members – Gigi and Ned Wascher.

AGENDA ITEMS

MOST ENDANGERED PLACES

Preservation Pub – Scheduled to be held at the triple Oak Vault on the evening of May 21st. More details to follow. Brandon Spencer-Hartle would like to meet with all board members before event. Deb Gray is coordinating.

Grants – Two grants being worked on. CLG and Restore Oregon “seed” grant. (See additional notes under Funds/Budget.

Crowd Funding – Deb Gray is interested in using a crowd funding site to raise funds for restoration of Mildred’s home. Since we are already set up with Crowdrise (for the campground), this site could probably be ‘revamped’ to be used for Mildred’s home.

Brainstorming for use of Mildred’s Home - never too early to start brainstorming ideas for use of Mildred’s home once it is restored. Think outside the ‘museum’ box. All ideas welcome. Even if they do not seem to ‘fit’, the idea may trigger another idea that would. Brandon Spencer-Hartle will be discussing this with us. His advice is that 5% of funds coming in from use of house need to be set aside for maintenance of the building. Some ideas thrown out at meeting:

- Art show
- Retreat location
- Wine tasting event
- Part of Historic Oakland Tour
- Monthly visit days
- Overnight stay

FUNDS/BUDGET

Mildred’s Home – We have committed \$6,000 match for the CLG Grant and \$2,500 for the Restore Oregon “Seed” Grant (this can be in-kind match).

Cemetery Grant - Steve Kennerly is planning on working on grant for fencing around gravesites. Need to know amount of match, if needed.

Trail Dash – There will be the usual ‘up front’ costs involved with running this event (park fee, t-shirts, posters, etc. – about \$1,000).

Other Expenses – committed to \$5,000 for helping county with master plan

Between the Project Fund donations, our own funds and income from Trail Dash we do have enough to cover the CLG, Restore Oregon, master plan and Trail dash commitments. (see Annual Fund Raiser item below under NEW BUSINESS). We will need to look at ways to raise funds for Mildred's home restoration and also to continue our work on the School House and Cemetary.

Celia Scott mentioned a capacity grant from Ford Foundation that might be worth looking into.

SCHOOL HOUSE – Steve Kennerly was unable to attend, so no updates

MILDRED's TRAIL DASH

Mike McCarthy attended today's meeting. Date is set for July 11th, same trails as in the past will be utilized and a work party will be set up to clear the trails a week or so before run. New members – Gigi and Ned Wascher volunteered to help clear trails and help on run day.

Leslye Wing passed around sample 'logos' for this year's run and we voted on which one to use.

Once again we will be looking for \$150 sponsors who will be listed both on the advertising poster and t-shirts, \$50 sponsors for the t-shirts and any other donations we can get. We are looking for small 'give-away' items. It was decided that the silent auction is not as profitable for us at the Trail Dash. Any silent auction items we receive will probably be saved for another event (see Annual Fund Raiser item under NEW BUSINESS).

Mike McCarthy suggested that we have a banner made up for the Dash that can be hung in front of Fred Meyers. Have it made so that the date can easily be changed every year. Deb Gray will check on cost/possible donation of banner. (4'x3' size).

Mike McCarthy will see if he can obtain a new Pepsi banner and cups.

We have a donation from Cabela's already.

Landa Baily will make sure this event is listed in the Good News Gazette.

Gift bag ideas: - Technu (Leslye Wing will check on this); RoadID coupons; Dutch Brother coffee tickets; our 'sticker'.

Leslye Wing doing inventory on medals, ribbons and bib numbers.

Last year it was suggested that a ‘dog’ run be included. The trail that would be best for this is very overgrown and would involve quite a bit of work. Also, we have the issue that currently dogs really are not supposed to be on any of the trails (except the nature trail and ‘hiking’ trail across Elkhead road). This idea will not be used. Suggestion of a ‘dog costume’ contest instead. Issue is the runners come, run and leave. This led to a discussion of how many ‘dog’ related activities could be hosted at the park! Just need some dog groups to pick up the idea and run with it.

STICKERS

Stickers were given out. Decision made to give them out to people who want them. Use them in the pre-registration packets for Trail Dash, take them to events (ie: Earth Day). Not to be just set out for people to take though...if someone would like one and will use it...it’s free. We purchased 250 of them and they ran about \$.65 each.

JIM LEE CREEK

Dale Carey (a local resident and friend of Jim Lee) volunteered to take over the naming of an unnamed creek at the park for Jim Lee. This project was started by Lois Eagleton, but was never a Friends project. Dale asked for a letter of support from Friends. This was discussed and decision was made that we will decline to write a letter of support. This creek runs thru many other properties and it was felt it would be more appropriate if it were named after an original homesteader of the area. Board did, however, agree that a memorial plaque, picnic table, etc. would be appropriate and Friends is willing to donate to something like this. Midge McGinnis will let Dale Carey know our decision.

OED WEBSITE

Via email it was discussed whether Friends should pay for an ‘ad’ on OED’s website. Landa Baily to find out cost.

CAMPGROUND UPDATES

- New opening date is Memorial Day weekend
- Flyer has been distributed by County for a campground host
- Parking fees will begin in June
 - Idea presented that Friends obtain some of the hanging tags (at a reduced rate) and we offer them to our members (who would pay a higher membership fee to obtain one)

NEW BUSINESS

SUPPORTING OTHER ORGANIZATIONS FUND RAISING EVENTS –

Discussion regarding The Friends supporting other organizations (ie: Chamber of Commerce groups, Rotary, etc.) when they have ‘raffle’ events. Suggested that we

donate a cake to these events not only to promote the park but also help the other organization. Board agreed.

Also agreement on joining the Sutherlin Chamber of Commerce.

VOLUNTEER BASE

Need a strategic plan as to how to bring in new volunteers. Our data base has a place to track various topics that members would like to support as well as a miscellaneous section. We do not always have this information supplied, but if we could urge people to supply this information, we could target them directly (ie: trail clearing...contact those members listing 'trail/brush clearing).

TRAIL SIGNS

Guest members attending this meeting stated that some of the trail signs are being moved and lead to dead ends. These apparently are not the ones Friends installed, but we do need to repaint the tree markings on ours. Midge McGinnis will try to coordinate a couple of work parties this year to do this. Only need a couple of volunteers who like to hike!

PARK BUDGET

Landa Baily will contact the Parks department to obtain a copy of this year's park budget and to ask when it will be presented.

STEAM GRANT

This grant was not approved, however, after discussions with the board, a motion was made by Celia Scott and a second by Landa Baily that we withdraw from the next joint submission. It was suggested that we submit on our own next year.

ADDITIONAL ANNUAL FUND RAISER

With the numerous projects Friends are now involved with, an additional fundraiser needs to be considered (in addition to the Annual Trail Dash). Sub-committee of Deb Gray, Landa Baily and Karen Roberson will come up with some recommendations. Well received suggestion would be a wine event held at the park (possibly including breweries). To be held in September timeframe. Silent auction items not used at Trail Dash could be used at this event. Other well received idea was a major raffle (with a high end item – trip, etc).

EARTH DAY

Volunteers needed to work Earth Day – April 18th; 10 – 4 p.m. Mike Burke will send email to board for sign ups.

Meeting adjourned at 11:45 a.m.

EVENT DATES

April 18, 2015	Energy Fair – Fairgrounds – 10 to 4 p.m.
April 27, 2015	Adopt-A-Highway
July 11, 2015	6 th Annual Mildred’s Trail Dash
September 21, 2015	Adopt-A-Highway

NEXT MEETING

Next meeting will be on Friday, April 24, 2015 (9 a.m.) – Lane House Annex – Roseburg.